

South Florida Marine Directory Specifications and Advertising Rate Card



Advertising Rates and Specifications

AD SPACE RESERVATION DEADLINE

August 29, 2019 or when ad space is sold-out.

Space is limited and will be sold on a first come basis.

AD MATERIALS DEADLINE

Must be received by **September 10, 2019**.

DIRECTORY ADVERTISEMENT

Position	Size	Rate
Half Page	3 3/8" w X 4 1/8" h *no bleeds on half page ads	\$500
Full Page	3 3/8" w X 8 1/2" h * no bleeds on full page ads	\$800

File Requirements:

1. Art files should be 4-color EPS, TIFF, or PDF files, with all art work embedded and all fonts included.
2. Large type should be converted to outlines.
3. Files should be in CMYK format.
4. Images must be high resolution (300 dpi) at 100% size for quality commercial printing. (Many internet images are low resolution, 72 dpi or less, and can not be used.)

DELIVERY OF ARTWORK

3 options

E-mail/Dropbox/WeTransfer to nicole@miasf.org

Flash Drive:

Hand deliver or mail to the MIA SF office located at:
221 SW 3rd Avenue
Fort Lauderdale, FL 33312

INSIDE FRONT AND BACK COVER DIRECTORY ADVERTISEMENT

Position	Size	Rate
Inside Front	4" w X 9" h	\$1,200

* For bleed add 1/4" to all sides

*Keep live material 1/4" inside the edge.

IMPORTANT: Keep all live material 1/2" from right margin to accommodate for binding.

Inside Back	4" w X 9" h	\$1,200
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* For bleed add 1/4" to all sides

*Keep live material 1/4" inside the edge.

IMPORTANT: Keep all live material 1/2" from left margin to accommodate for binding.

BACK COVER DIRECTORY ADVERTISEMENT

Position	Size	Rate
Back Cover	4" w X 9" h	\$1,500

* For bleed add 1/4" to all sides

*Keep live material 1/4" inside the edge.

IMPORTANT: Keep all live material 1/2" from right margin to accommodate for binding.

To purchase ad space, contact Nicole Hoekstra
phone 954-524-2733
e-mail nicole@miasf.org

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Advertising Order Form

SELECTION

- Half Page Advertisement \$ 500
- Full Page Advertisement \$ 800
- Inside-Front-Cover-Advertisement—\$1,200 SOLD
- Inside-Back-Cover-Advertisement—\$1,200 SOLD
- Back-Cover-Advertisement—\$1,500 SOLD

MAIL

Marine Industries Association of South Florida
221 SW 3rd Avenue
Fort Lauderdale, FL 33312

EMAIL

nicole@miasf.org

TOTAL: \$

INFORMATION

Company

Contact Name

Address

City State Zip

Telephone Fax Email

PAYMENT

- Check (Make payable to MIASF and mail to 221 SW 3rd Avenue Fort Lauderdale, FL 33312)
- Credit Card AMEX VISA Mastercard

Name on Card

Billing Address

City State Zip

Telephone Fax Email

Card # Expiration Date CVV#

Signature Date