



48th Annual Broward County Waterway Cleanup

Saturday, March 1st, 2025

Presenting Sponsor - \$10,000 - **SOLD**

Featured and identified as the Presenting Sponsor of Broward County's largest annual environmental event and will be recognized in the media campaign as follows:

Publicity & Advertising

- Company logo included as Presenting Sponsor on all promotional materials
- Premium placement of company logo on Waterway Cleanup promotional posters
- Company logo prominently located on official event flyers
- Identified as Presenting Sponsor on all event boat flags
- Premium placement of company logo on WWCU website homepage with year-round link to company's site
- Press release announcing sponsorship
- Recognized in post-event results press release
- Opportunity to speak at the Waterway Cleanup Kick-off Party (Feb. 5th, 2025, 5:30 PM-7:30 PM)
- Opportunity to speak at the Waterway Cleanup Trash Bash (March 1st, 2025, 1:30 PM-3:30 PM)
- Recognized in MIASF News
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Logo featured with premium placement as Presenting Sponsor on the Waterway Cleanup T-Shirts Sleeves and boat bags
- Opportunity to supply promotional materials in the boat bags
- Recognition on all relevant social media posts

Material Rewards & Return

- Ten complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Verbal Appreciation and Recognition at:

- Waterway Cleanup Kick-Off Party and Trash Bash



Marine Industries Association
of South Florida
Since 1961



Waterway Cleanup Sponsorship Form & Agreement

_____ agrees to support the Marine Industries Association of South Florida as a sponsor of the 48th annual Broward County Waterway Cleanup at the level indicated below.

Your commitment to sponsor Broward County's largest one-day environmental event ensures all sponsor benefits will be received pending the payment of your sponsorship.

Signature

Date

Sponsorship Level Please select the sponsorship levels below at which you would like to participate & Select if you wish to receive the Material Rewards & Return that comes with the Sponsor Packet:

WWCU Presenting Sponsor	\$10,000	Exclusive Flag Sponsor	\$2,500
WWCU Partner	\$5,000	Boat Bag Sponsor	\$2,000
Kick-Off Party Sponsor	\$3,000	Awards Sponsor	\$1,200
Trash Bash Sponsor	\$3,000	Site Sponsor	\$500
Sustainability Sponsor	\$7,500	Material Rewards & Return?	Yes / No

Sponsor Information

Contact Name _____

Company (sponsor) Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Billing Information

We accept: Check VISA MasterCard AMEX

Billing Name _____

Billing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Credit Card # _____ CVV # _____

Expiration Date _____ Signature _____

Deadline to be included in the maximum number of sponsorship opportunities is January 13, 2025.

Include a high-res vector company logo when submitting your sponsor form to molly@miasf.org.

Complete and mail form to address below or email to molly@miasf.org.

Make checks payable to **MIASF** and mail to **221 SW 3rd Avenue, Fort Lauderdale, FL 33312**