



**Saturday, March 2nd,  
2024**



# 47<sup>th</sup> Annual Broward County Waterway Cleanup Saturday, March 2<sup>nd</sup>, 2024

## Presenting Sponsor - \$10,000

Featured and identified as the Presenting Sponsor of Broward County's largest annual environmental event and will be recognized in the media campaign as follows:

### Publicity & Advertising

- Company logo included as Presenting Sponsor on all promotional materials
- Premium placement of company logo on Waterway Cleanup promotional posters
- Company logo prominently located on official event flyers
- Identified as Presenting Sponsor on all event boat flags
- Premium placement of company logo on WWCU website homepage with year-round link to company's site
- Press release announcing sponsorship
- Recognized in post-event results press release
- Opportunity to speak at the Waterway Cleanup Kick-off Party (Feb. 7th, 2024, 5:30p-7:30p)
- Opportunity to speak at the Waterway Cleanup Trash Bash (March 2<sup>nd</sup>, 2024, 1:30p-3:30p)
- Recognized in MIA SF email newsletter
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Logo featured with premium placement as Presenting Sponsor on the Waterway Cleanup T-shirts and boat bags
- Opportunity to supply promotional materials in the boat bags
- Recognition on all relevant social media posts

### Material Rewards & Return

- Ten complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

### Verbal Appreciation and Recognition at:

- Waterway Cleanup Kick-Off Party and Trash Bash



# 47<sup>th</sup> Annual Broward County Waterway Cleanup

## Saturday, March 2<sup>nd</sup>, 2024

All of the following sponsorships include:

### Invitation to & Verbal Recognition at

- Waterway Cleanup Kick-Off Party (Feb. 7<sup>th</sup>, 2024, 5:30p-7:30p) and Trash Bash (March 2<sup>nd</sup>, 2024, 1:30p-3:30p)

### Sustainability Sponsor - \$7,500

Recognized as the sole Sustainability sponsor and a major sponsor of Broward County's largest annual environmental event. Acknowledged in all promotional material through:

#### Publicity & Advertising

- Premium placement of company logo on Waterway Cleanup promotional posters
- Logo prominently placed on all reusable water bottles and signage placed at onsite water stations
- Company logo prominently located on official event flyers
- Premium placement of company logo on WWCU website homepage with year-round link to company's site
- Press release announcing sponsorship
- Recognized in post-event results press release
- Opportunity to speak at the Waterway Cleanup Trash Bash (March 2<sup>nd</sup>, 2024, 1:30p-3:30p)
- Recognized in MIA SF email newsletter
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Logo featured with premium placement as Sustainability Sponsor on the Waterway Cleanup T-shirts
- Opportunity to supply promotional materials in the boat bags
- Recognition on all relevant social media posts

#### Material Rewards & Return

- Eight complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

#### Verbal Appreciation and Recognition at:

- Waterway Cleanup Kick-Off Party and Trash Bash



## Waterway Cleanup Partner - \$5,000

Two available. Featured as an MIASF partner and major sponsor of Broward County's largest annual environmental event and recognized in all promotional material through:

### Publicity & Advertising

- Premium placement of company logo on Waterway Cleanup promotional posters
- Company logo prominently located on official event flyers
- Premium placement of company logo on Waterway Cleanup website homepage with year-round link to your company's website
- Press release announcing partnership
- Recognized in post-event results press release
- Recognized in MIASF email newsletter
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Premium placement of logo on all Waterway Cleanup T-shirts
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Five complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor



## Kick-Off Party Sponsor - \$3,000

Identified as the official sponsor of the 47<sup>th</sup> Annual Waterway Cleanup Kick-Off Party to be held on February 7<sup>th</sup>, 2024, 5:30pm-7:30pm with your company name and/or logo displayed as follows:

### Publicity & Advertising

- Company logo on official event flyers identifying your company as the Kick-Off Party Sponsor
- Company logo on the official event posters identifying your company as the Kick-Off Party Sponsor
- Recognized on the Waterway Cleanup website homepage
- Recognized in post-event results press release
- Recognized in MIA SF email newsletter
- Opportunity to supply promotional material/literature to be distributed at the Kick-Off Party
- Opportunity to speak at the Kick-Off Party
- Company logo on the back of Waterway Cleanup T-shirts identifying your company as the Kick-Off Party Sponsor
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

## Trash Bash Sponsor - \$3,000

Identified as the official sponsor of the 47<sup>th</sup> Annual Waterway Cleanup Trash Bash to be held on March 2<sup>nd</sup>, 2024, 1:30p-3:30p with your company name and/or logo displayed as follows:

### Publicity & Advertising

- Company logo on official event flyers identifying your company as the Trash Bash Sponsor
- Company logo on the official event posters identifying your company as the Trash Bash Sponsor
- Recognized on the Waterway Cleanup website homepage
- Recognized in post-event results press release
- Recognized in MIA SF email newsletter
- Opportunity to supply promotional material/literature to be distributed at the Trash Bash
- Opportunity to speak at the Trash Bash (location TBD)
- Company logo on the back of Waterway Cleanup T-shirts identifying your company as the Trash Bash Sponsor
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

[www.WaterwayCleanup.org](http://www.WaterwayCleanup.org)



## Exclusive Flag Sponsor - \$2,500

Sponsor the Waterway Cleanup boat flags and have advertising potential all year-round! Your company name and/or logo will be displayed as follows:

### Publicity & Advertising

- Recognized on quality boat flags imprinted with your company name or logo and displayed on all Waterway Cleanup boats
- Company logo on official event flyers
- Company logo on the promotional posters for the event
- Company logo included on the back of the Waterway Cleanup T-shirts
- Recognized on Waterway Cleanup website homepage
- Recognized in post-event results press release
- Recognized in MIA SF newsletter
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Five complimentary Waterway Cleanup flags
- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

## Boat Bag Sponsor - \$2,000

Identified as the official sponsor of the 47<sup>th</sup> Annual Waterway Cleanup Boat Bags with your company name and/or logo displayed as follows:

### Publicity & Advertising

- Company logo prominently displayed on the Waterway Cleanup Boat Bags as the official boat bag sponsor
- Company logo on official event flyers
- Company logo included on the promotional posters for the event
- Company logo included on the back of the Waterway Cleanup T-shirts
- Recognized on Waterway Cleanup website homepage
- Recognized in MIA SF email newsletter
- Recognized in post-event results press release
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor



## Awards Sponsor - \$1,200

Official Sponsor of the Annual Waterway Cleanup Awards with recognition as follows:

### Publicity & Advertising

- Company logo on official event flyers
- Company logo included on the back of the Waterway Cleanup T-shirts
- Name and/or Logo included on awards
- Opportunity to speak and present the awards at the Trash Bash
- Recognized on Waterway Cleanup website homepage
- Recognized in post-event results press release
- Recognized in MIASF email newsletter
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

## Site Sponsor - \$500

Your company name and/or logo will appear, be mentioned, or displayed as follows:

### Publicity & Advertising

- One banner displayed at your cleanup site
- Company logo on official event flyers
- Company logo included on the back of the Waterway Cleanup T-shirts
- Recognized on Waterway Cleanup website homepage
- Recognized in post-event results press release
- Recognized in MIASF email newsletter
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Additional sponsorship opportunities are available for items such as hats, sunscreen, hand sanitizer, etc. Please contact Noah Dermody at 954-524-2733 or email [Noah@miasf.org](mailto:Noah@miasf.org) to discuss.



**Marine Industries Association**  
of South Florida  
Since 1961



## Waterway Cleanup Sponsorship Form & Agreement

\_\_\_\_\_ agrees to support the Marine Industries Association of South Florida as a sponsor of the 47<sup>th</sup> annual Broward County Waterway Cleanup at the level indicated below.

Your commitment to sponsor Broward County's largest one-day environmental event ensures all sponsor benefits will be received pending the payment of your sponsorship.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Sponsorship Level** Please select the sponsorship levels below at which you would like to participate:

WWCU Presenting Sponsor	\$10,000	Exclusive Flag Sponsor	\$2,500
WWCU Partner	\$5,000	Boat Bag Sponsor	\$2,000
Kick-Off Party Sponsor	\$3,000	Awards Sponsor	\$1,200
Trash Bash Sponsor	\$3,000	Site Sponsor	\$500
Sustainability Sponsor	\$7,500		

### Sponsor Information

Contact Name \_\_\_\_\_

Company (sponsor) Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Billing Information

We accept:    Check    VISA    MasterCard    AMEX

Billing Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Credit Card # \_\_\_\_\_ CVV # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

**Deadline to be included in the maximum number of sponsorship opportunities is January 15, 2024.**

Include a high-res vector company logo when submitting your sponsor form to [Noah@miasf.org](mailto:Noah@miasf.org).

Complete and mail form to address below or email to [Noah@miasf.org](mailto:Noah@miasf.org).

Make checks payable to and mail to MIASF

221 SW 3rd Avenue, Fort Lauderdale, FL 33312