



2022-2023
SOUTH FLORIDA
**MARINE
DIRECTORY**

Specifications
and Advertising
Rate Card



AD SPACE RESERVATION DEADLINE
August 19, 2022

*or when space is sold out.
Space is limited and will be sold on a first come basis*



RELEASED

The 2022-2023 South Florida Marine Directory is released each year at the Fort Lauderdale International Boat Show



MAILED

Each MIA SF member is directly mailed their own copy of the directory



DISTRIBUTED

The 2022-2023 South Florida Marine Directory is available at all MIA SF events throughout the year

Advertising Opportunities

Inside Front Cover \$1,200	Back Cover \$1,500	Inside Back Cover \$1,200	Full-Page \$800	Half-Page \$500
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Ad Specifications

<u>Position</u>	<u>Size</u>	<u>Notes</u>
Half-Page	3 3/8" w x 4 1/8" h	<i>no bleeds</i>
Full-Page	3 3/8" w x 8 1/2" h	<i>no bleeds</i>
Inside Front	4" w x 9" h	<i>1/4" bleed on all sides *keep all material 1/2" from right margin*</i>
Inside Back	4" w x 9" h	<i>1/4" bleed on all sides *keep all material 1/2" from left margin*</i>
Back Cover	4" w x 9" h	<i>1/4" bleed on all sides *keep all material 1/2" from right margin*</i>

File Requirements

1. Art files should be 4-color EPS, TIFF, or PDF, with all artwork embedded and all fonts included.
2. Large type should be converted to outlines
3. Files should be in CMYK format
4. Images must be high resolution (300 dpi) at 100% size for quality commercial printing.

Delivery of Artwork

- Email/Dropbox/WeTransfer to info@miasf.org
- Flash drive sent to the MIA SF Office: 221 SW 3rd Avenue Fort Lauderdale, FL 33312

To purchase ad space, contact MIA SF

 (954) 524-2733	 info@miasf.org	 www.miasf.org
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ADVERTISING ORDER FORM

Selection	Price
<input type="checkbox"/> Half Page Advertisement	\$500
<input type="checkbox"/> Full Page Advertisement	\$800
<input type="checkbox"/> Inside Front Cover Advertisement	\$1,200
<input type="checkbox"/> Inside Back Cover Advertisement	\$1,200
<input type="checkbox"/> Back Cover Advertisement	\$1,500

Mail

Marine Industries Association of
South Florida
221 SW 3rd Avenue
Fort Lauderdale, FL 33312

Email

info@miasf.org

Information

Company

Contact Name

Address

Phone Number

Email

Payment

Check (Make check payable to MIASF and mail to 221 SW 3rd Ave. Fort Lauderdale, FL 33312)

Credit Card (Circle One: AMEX VISA Mastercard)

Name on Card

Email for Receipt

Card #

Expiration Date

CVV#

Billing Address

Signature

Date



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info@miasf.org



www.miasf.org